



FOR IMMEDIATE RELEASE

June 28, 2016

Free family friendly Calgary Stampede events on offer at Olympic Plaza throughout ten days of Stampede

Fluor Rope Square invites you to start your 2016 Calgary Stampede downtown

CALGARY, Canada – The Downtown Attractions Committee (DTA) is excited to announce that they are once again transforming Olympic Plaza into Fluor Rope Square. Given the current economy, Fluor Rope Square is a great place to enjoy free family friendly Stampede events. Start your Stampede downtown and enjoy the home of great entertainment, fun, and the world-famous bacon pancakes, as well the YYC Food Trucks, during the 2016 Calgary Stampede.

From July 8-16, Fluor Rope Square will showcase Stampede hospitality to the world, presenting western activities and events in the spirit of the Greatest Outdoor Show on Earth. The activities and entertainment at Rope Square are FREE, with something special for everyone:

Daily Breakfasts (8:15 a.m. – 10:30 a.m.)

- World-famous bacon pancakes served off of the back of Fluor smokies or authentic GMC Rangeland Derby chuckwagons

The HIGH-NOON HOOTENANY (weekdays from 12 p.m. – 1 p.m.)

- Daily lunchtime entertainment with names like Drew Gregory and Big River Band
- Calgary Food Trucks

Interactive Entertainment (9 a.m. – 12 p.m.)

- The Incredi-Pull from Stampede Park
- Square dancing
- Horse-drawn tour of downtown with the Old Time Rig parade
- Hands-on mini farm from Butterfield Acres
- First Nations parade
- Appearances by the Stampede Queen and Princesses
- Face painting

On the Stage

- Drew Gregory, Keister Family Fiddlers, High Stepping Daddy, and Cowpuncher
- Gourmet pancake making contest



**Downtown Attractions
Committee**

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The events at Fluor Rope Square run the following dates:

- Weekdays (July 11-15): 8:15 a.m. – 1:15 p.m.
- Saturdays (July 9 and July 16): 8:15 a.m. – 12:15 p.m.
- Sundays: Closed

Fluor Rope Square is located at Olympic Plaza - the corner of 7th Avenue and Macleod Trail SE - across from City Hall, and along Stephen Avenue in downtown Calgary. For more information, please visit www.stampede-downtownattractions.com.

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Contact:

About the Downtown Attractions Committee:

The Calgary Stampede Downtown Attractions Committee (DTA) was formed in 1947 by a group of square dancers travelling downtown from hotel to hotel. It became an official Calgary Stampede Committee in 1953 and today brings the Stampede spirit and western heritage to downtown during the Calgary Stampede. The DTA has evolved into the largest Calgary Stampede Committee with over 325 year-round volunteers, joined by another 180 from major sponsor Fluor during Stampede week.

www.stampede-downtownattractions.com | [@CS_DTA](https://www.instagram.com/CS_DTA) | [DTA on Facebook](https://www.facebook.com/DTAonFacebook)